

JACQUELINE GIELOW

DESIGN • ILLUSTRATION • CREATIVE DIRECTION

EDUCATION

MKE INSTITUTE OF ART & DESIGN

**BFA, ILLUSTRATION
MILWAUKEE, WI 2001 - 2006**

Added focus in graphic design & art history
Quarter tuition merit scholarship winner

ORGANIZATIONS

CREAM CITY ILLUSTRATORS

**MEMBER
MILWAUKEE, WI 2015 - 2018**

Creative local group that meets to discuss
illustration and participate in gallery shows

PERSONAL SKILLS

Communicates well, detail oriented, creative
thinker, diligent, self sufficient, excellent time
management, natural troubleshooter, trend
seeker, eye for quality, dependable, team player,
pleasant attitude, meets deadlines efficiently,
continuous drive to advance skills & knowledge

DESIGN SERVICES

Packaging, layouts, book design, illustration,
branding, corporate identity, typography,
logos, point of purchase, photo retouching,
product rendering, pattern making, apparel

SOFTWARE

Illustrator, Photoshop, InDesign,
Acrobat, Google Sheets, Google Docs,
Outlook, Excel, Word, Barcode Express,
File Maker Pro, Additional experience
with Zund software and large printers

EXPERIENCE

ART DIRECTOR

**CSE powered by HALO
NEW BERLIN, WI 2016 - Current**

- Concepting for uniform programs
- Enhancing B2B and B2C Experiences
- Designing apparel and accessories
- Collaborating with various departments
to meet the clients branding needs
- Designed large format banners and signage
- Providing sales support by rendering mockups
for client presentations
- Managing multiple projects at once
- Meeting face-paced deadlines

SENIOR GRAPHIC DESIGNER

**FASHION ANGELS ENTERPRISES
MILWAUKEE, WI 2010 - 2016**

- Designed packaging and instructions
- Product photography and photo editing
- Creating fashion-based vector illustrations
- Reviewed artwork for industry compliance
- Product Development & Renderings
- Creating signage for trade shows
- Completing production art
- Guiding junior designers
- Previous titles: Junior Designer

FREELANCE DESIGNER

**JACQUELINE MARIE CREATIVE
MILWAUKEE, WI 2006 - Current**

Various design projects including, but not
limited to: poster design, wedding invites,
logo designs, image edited, etc.

GRAPHIC DESIGN INTERN

**MKE INTERNATIONAL FILM FESTIVAL
MILWAUKEE, WI 2006 - 2010**

Designed promotional materials for upcoming
festival events including brochures and posters.

PHONE
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