

JACQUELINE GIELOW

DESIGN • ILLUSTRATION • CREATIVE DIRECTION

EXPERIENCE

SENIOR ART DIRECTOR *Previous title: Art Director*

CSE powered by HALO | NEW BERLIN, WI 2016 - Current

- Uniform development and design
- Enhancing B2B and B2C experiences
- Merchandise and apparel design
- Collaborating with various departments to meet the clients branding needs
- Designing large format banners and signage for client events and store fronts
- Creating dynamic PPT presentations for client RFPs and initiatives
- Managing multiple projects at once in a face-paced environment

SENIOR GRAPHIC DESIGNER *Previous title: Junior Designer*

FASHION ANGELS ENTERPRISES | MILWAUKEE, WI 2010 - 2016

- Product Development & Renderings
- Packaging and instruction layout
- Created fashion-based vector illustrations
- Reviewed artwork for industry compliance
- Product photography and photo editing
- Created signage for trade shows
- Worked closely with the Creative Director to assist in guiding junior designers

FREELANCE DESIGNER *Previous title: Art Director*

JACQUELINE MARIE CREATIVE | MILWAUKEE, WI 2006 - Current

- Promotional poster designs
- Photo editing and retouching
- Book design and Illustration
- Wix.com website design
- Client branding and logo design
- Merchandise and apparel design
- Wedding invitations
- Motion graphics

EDUCATION

MILWAUKEE INSTITUTE OF ART & DESIGN

BFA, ILLUSTRATION | MILWAUKEE, WI 2001 - 2006

Illustration major with added focus in graphic design & art history. Quarter tuition merit scholarship winner.

ADDITIONAL

SKILLS & SERVICES

- Proficient in the Adobe Creative Suite, G Suite and Microsoft Office
- Continuous drive to advance skills and knowledge in all aspects of design
- Communicates well
- Natural troubleshooter
- Detail oriented
- Excellent time management to meet critical deadlines
- Merchandise and apparel design
- Self sufficient team player
- Pleasant and professional attitude
- Critical thinker with an eye for quality you can count on